



Auto Glass Safety Council Guidelines for Usage of Registered Member Logo

1. Logo can be used in black and white or in black and process yellow.
2. Logo must not be changed, rescaled or re-proportioned.
3. It must be used with a trademark symbol TM.
4. Logo can be used at any size.
5. Logo can be used by all registered member companies. These are companies that have successfully completed the registration process.
6. Logo must be used as is when identified in advertising. It should not be commercialized. Use of the logo in any advertisements should be approved by the AGSC marketing committee prior to usage. (Email Kathy Bimber at kbimber@agsc.org prior to usage.)
7. Usage is permitted for length of company's registration. When used on websites, logo should link to the AGSC website or (if appropriate) www.safewindshields.org.
8. Logo may not be reproduced on any materials or promotional items that are sold directly by AGSC.
9. Logo may be used on apparel worn by employees of registered member companies. Since AGSC registration is a company registration, employee's use of the logo is not transferable to another company unless that company is also an AGSC registrant.
10. Logo may not be used on any material in poor taste. The AGSC Marketing Committee can assist you in evaluating your proposed logo usage prior to replication.

I agree to follow the guidelines listed above on the usage of the AGSC logo.

Signature: _____

Printed Name: _____

Company/Shop: _____

Address: _____

City/State/Postal: _____

Date: _____

Fax to 540/720-5687 or email to: kbimber@agsc.org

Email: _____

(Upon receipt of the signed form, the logo will be sent electronically.)