



PROSTARS® Leadership Council Endorses AGRSS™ Standard for PROSTARS Participant Glass Shop Retailers

PITTSBURGH, May 14, 2008 – PROSTARS, a nationwide alliance of independent glass shop retailers, recently moved closer to accomplishing one of its strategic initiatives for 2008. On May 2, 2008, a letter from the PROSTARS Leadership Council went out to the entire PROSTARS retail auto glass participant base endorsing AGRSS™ (Automotive Glass Replacement Safety Standard) and recommending certification for all of its PROSTARS participants.

PROSTARS Leadership Council member Nik Frye, Vice President of Sales & Marketing for Glass America, believes the AGRSS standard has become the “gold standard of the industry.” Said Frye, “Registration and compliance with the AGRSS standard shows an auto glass retailer’s commitment to providing safe installations. It offers consumers the confidence that their auto glass replacement is of the highest quality and safety when it is done by an AGRSS registered company.” Further, adds Frye, “The support of the AGRSS Standard by PROSTARS participants adds their names to a growing list of important Auto Glass and Insurance Industry endorsements that AGRSS has recently received.”

In a recent survey, PROSTARS Leadership Council members were in overwhelming support of establishing the AGRSS standard among PROSTARS retailers and also strongly supported an initiative that would assist PROSTARS member retailers in becoming AGRSS certified.

“We welcome the council’s endorsement of the AGRSS standard,” said Jim Richardson, Director of Glass Alliance Programs for PPG. “As leaders in the industry, our leadership council’s endorsement of this initiative will further our efforts to differentiate PROSTARS participants within the retail auto glass marketplace. The windshield and its proper replacement play a critical role in the structural integrity of the vehicle. AGRSS certified auto glass retailers can offer consumers the assurance that they are receiving a quality service from a trained and qualified service technician.”

For more information on the PROSTARS program, visit www.ppgprostars.com.

About PROSTARS

Introduced in 1999, PROSTARS was developed to enhance the marketing, customer services and quality performance of independent glass shop retailers. PROSTARS participants have access to some of the most powerful sales, marketing and business development tools ever built for the auto glass industry. PROSTARS is a nationwide, independent alliance of auto glass professionals who back their work with a

national warranty. To learn more about safe, quality, professional auto glass repair and replacement, or to find a PROSTARS location near you, visit www.ppgprostars.com and use the dealer locator, or call 1-866-2-THEPRO.

About AGRSS

AGRSS is a not-for-profit organization dedicated to the safe replacement of auto glass. AGRSS was founded and is supported by companies in the auto glass replacement industry that keep safe installation as their primary goal. The Council is also accredited by the American National Standard Institute (ANSI) – a standard development organization – and has developed North America’s only auto glass replacement standard, the AGRSS Standard (ANSI/AGRSS 002-2002). The AGRSS Standard addresses procedures, education and product performance. For more information, visit www.agrss.com.

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